Food waste problem

Today, one-third of food is being disposed of in the world, and the problem of food waste has become a problem that the world must work together to resolve. Therefore, I think that in order to solve the food waste problem, the sellers and the farmers should be reduce food waste. I have two ideas.

First, I often hear that farmers dispose of damaged vegetables and fruits that cannot be shipped to supermarkets and markets. It doesn't mean that you can't eat such vegetables and fruits just because they don't look good. Therefore, I think farmers should sell damaged vegetables and fruits at local production centers at a low price to reduce food waste even just a little bit. If local people buy local food, local production consumption will also increase, so it will be synergistic.

Second, I often see products with discount stickers that are left unsold at supermarkets. The seller really wants to sell without lowering the price. However, there are unsold items because sellers are overstocked at the time of purchase or because they don't sell as well as the seller expected. In order to eliminate such a situation, I think sellers should look at the past data to see when and how popular the product is, and decide on the quantity to stock up on based on the customer base and sales volume at the supermarket. If you do so, you can purchase products that are appropriate for that area and reduce food waste. In addition to these two things, I think it is also necessary for consumers themselves to work on reducing food waste, I often see leftovers in restaurants. Leaving food behind is rude to both the chef and the producer. Therefore, it is the most important for the person who eats to think about the amount of food that he or she can eat. However, there are many Japanese people who don't mind leaving food. I think that's because they don't feel guilty about leaving food behind. Therefore, I think sellers should take measures such as having a fine for those who left food. Paying a fine will raise awareness that we should not leave food unfinished, and I think food disposal will decrease.

For these reasons, I think that in order to solve the food waste problem, sellers, farmers, and consumers should work towards solving the problem. And if we work together with other countries, we will be able to get closer to solving the problem.