

# Make Kumamoto a More Fascinating City

I. K

Our group decided on Kumamoto as our target for tourism.

First, we talked about Aso. Aso has beautiful nature, volcanos, hot springs, very delicious rice and a variety of crops. With those wonderful tourist destinations and special products, we suggested an Aso campaign. The target is the people of Kumamoto City. The period is from April to October. If you use the campaign, you can get a discount on a hotel. By increasing the number of people who go to Aso and getting to know the charm of Aso, I think they will want to live in Aso. Therefore, I think it would be good to help people who want to move to Aso by sending money and providing land.

Second, we talked about Kumamoto Prefecture. We thought there was not enough public transportation. To improve it, we suggested a new train line that goes through Kumamoto City, Amakusa, Minamata and Aso. The train passes through many places in Kumamoto, so tourists can get to know hidden sightseeing spots. In order to raise interest in this train, I think we should collaborate with a famous anime and wrap the train with that anime. I think we should collaborate with One Piece because Eiichiro Oda, the creator of One Piece, is from Kumamoto and One Piece has a lot of fans, not only in Japan, but all over the world. There are also some One Piece character statues in Kumamoto. I think it's a good idea to plan a tour around them by bus.

For the reasons mentioned above, we can attract people to live or sightsee in our hometown of Kumamoto.